

Note for Rush, Sonya

From: Turner, Jonathan

Date: Wed, Nov 8, 1995 6:47 PM

Subject: VSSLREPT.XLS

To: Lauinger, Thomas; Rush, Sonya

File(s): VSSLREPT.XLS

Comments: Please find enclosed the Nielsen report for the week of 10/28/95. In C-stores in the target markets, V. Slims share has declined by 0.1%. The share was also down in supermarkets.

I have Nielsen starting the final analysis for this promotion, and will let you know the timing for the final presentation after I meet with them next week.

If you have any questions please let me know

thanks

Jon

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